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Toronto Ontario
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416 850 8787
tf: 1 877 850 8787
fx: 647 439 8425

Space Solutions Marketing Strategy Report (SS-MSR)

Prepared for:

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May 23rd, 2013

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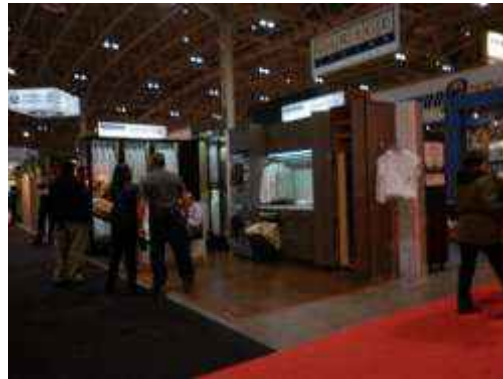
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Competitor Installations:

National Home Show



Hiddenbed



Organized Interiors



Garage Living



Hiddenbed




Kommandor in The Bay



Kommandor in The Bay

Competitor Print Ads

CLASSIC . ORGANIZED . AFFORDABLE



Closets . Home Offices . Mudrooms . Laundry Rooms . Media Centres

Life piles up. We help you organize it.

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Classic
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www.classicbuiltins.com

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Imagine your home, totally organized!




\$200 Off Plus Free Installation

Call for a free in-home design consultation and estimate.

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www.closetsbydesign.ca

Licensed and Insured

Closets by Design

Greater Toronto Living

APRIL HOME DESIGN IN POST CITY MAGAZINES



My favourite part of my kitchen is inside the cabinets

Only Gliding Shelf Solutions create custom, made-in-Canada, pull-out shelves for your existing cabinets. Make the most of the space in your kitchen, bathroom, pantry and under sinks. Organize, increase space and put everything at your fingertips. Save 15% with the healthy homes renovation tax credit for seniors.

Gliding Shelf Solutions Inc.

Call the experts for a free consultation:

416-418-7885
1-877-895-9764
www.glidingshelf.ca

A Solution For Every Room



FREE INSTALLATION
Minimum order \$1000
Offer expires June 30, 2012

Call today for a free in-home consultation

1.800.533.0969

www.closetinteriors.ca

Closet Interiors

Post City Magazine

Imagine your home, totally organized!

Custom Closets,
Garage Cabinets,
Home Offices,
Pantries, Landscapes
and Hobby Rooms

**\$200 Off
Plus Free
Installation**

10% off any order of \$1,000 or more. 15% off any order of \$200 or more. Not valid with any other offer. Free installation with any complete order of \$1,000 or more. While inventory lasts. In honour of postcard sale.

Call for a free in-home design consultation and estimate
800-293-3744 HW
www.closetsbydesign.ca
Licensed and Insured
©2013 All Rights Reserved. Closets by Design, Inc.

**Closets
byDesign**

Super Saver Flyer- April

Greater Toronto Living

Imagine your home, totally organized!

Custom Closets,
Garage Cabinets,
Home Offices,
Pantries, Landscapes
and Hobby Rooms

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Plus Free
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**Closets
byDesign**

HomeWorks Flyer- April

CLASSIC. ORGANIZED. AFFORDABLE.

Closets • Home Offices • Mudrooms • Laundry Rooms • Media Centres

Life piles up. We help you organize it.

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BUILT-INS**

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416.679.2700
www.classicbuiltins.com

Home Works Flyer- April

Gliding Shelf Solutions Inc.

Live Life within Reach

What's in your cabinets?


Convert your existing cabinets
with custom **pull-out** shelves

Call the experts today for a FREE consultation
416-418-7885 f
1-877-895-9766
www.glidingshelf.ca

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Home Works Flyer – April

The Space Discovery People



Superior Closets

- Closet Organizers
- Custom Furniture
- Wall Units
- Mirror Doors

& More...

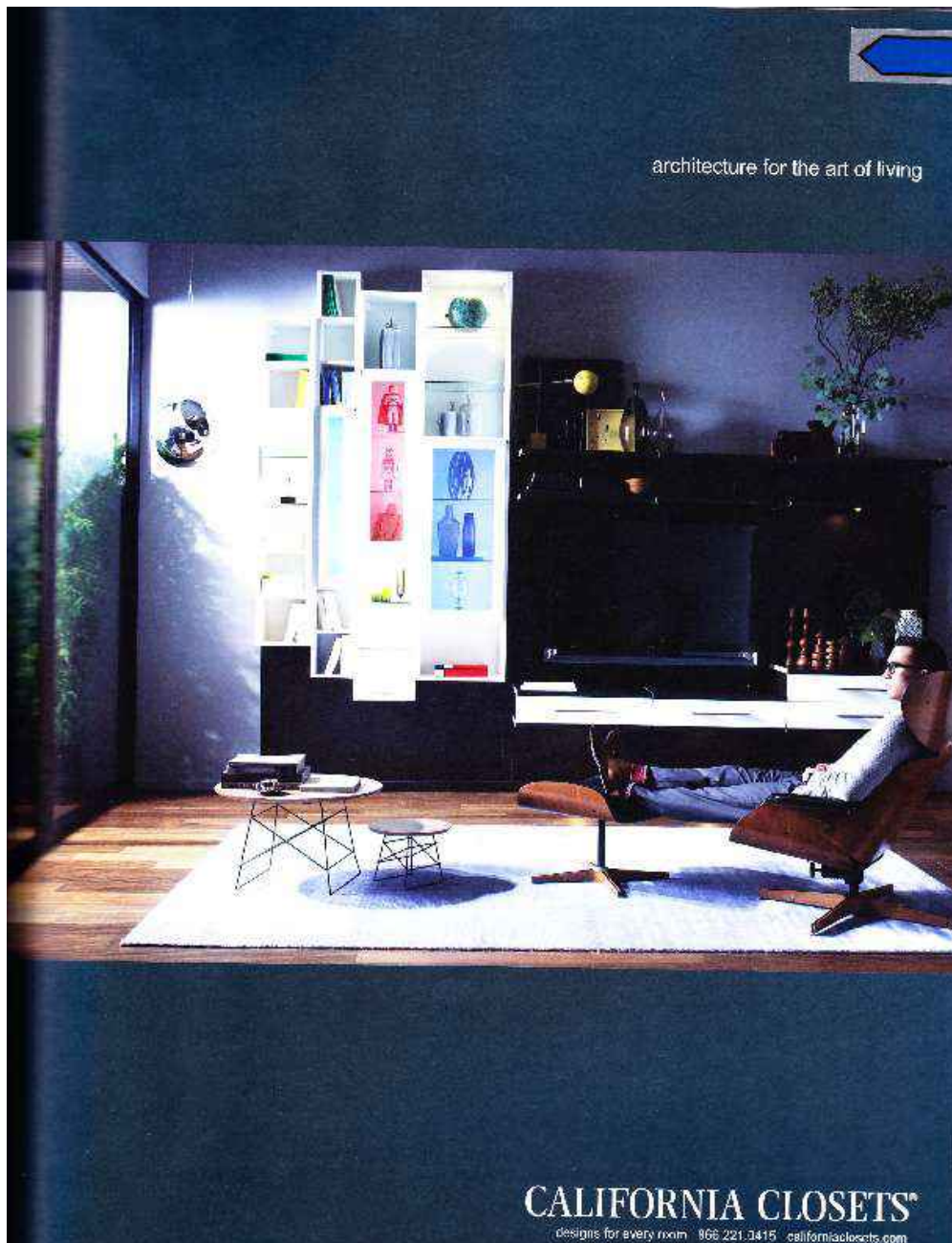
CALL US FOR A FREE IN-HOME CONSULTATION

1-800-670-8666 905-669-8280



www.superiorclosets.com

Reno & Décor Magazine – May



California Closets in Canadian Interiors

Remnant and Special Opportunities Review

Space Solutions Remnant Opportunities					
	Canadian Interiors	Style at Home	House and Home	Food and Drink	Toronto Life Magazine
April					
May					
June			1/3 Page Ratecard: \$10,736 Remnant: \$2,500		¼ Page in Marketplace Ratecard : \$1,945 Remnant: \$1,250
			¼ Page in Design Destinations (ON ed.) Ratecard: \$4,185 Remnant: \$1,875		½ Page in Marketplace Ratecard: \$3,475 Remnant: \$2,500
July		¼ page Ratecard: Remnant: \$1,200			

CANADIAN INTERIORS

Hello Barb,

I'm following up the **2013 Spring Design Source Guide**, which is co-published by **Canadian Interiors** and **Canadian Architect** and distributed to **all registered designers and architects in Canada**, supported by a categorized database linked to both magazines' websites.

Here is a selection of issues that **strongly align** with **Space Solutions'** offerings, in which you can take advantage of the 3x pricing.

- **Spring - Design Source Guide** (details above)
- **May/June - Retail and Marketing Design; Hospitality Design-** Trend Watch: Hotel and condo design; Children's furniture; Fabrics- Bonus distribution: SIDIM Montreal and NeoCon, Chicago
- **Fall - Design Source Guide** - smaller format than the Spring guide. Distributed by mail and at Design Trends/Construct Canada, IDS and on newsstands.

This year the guide offers **increased circulation**:

Circulation: 30,000+

Mail Distribution: 24,120

Additional Copies: IDEX 4,500; Newsstands 2,000

Readership: 70,671 - 2.93 readers per copy (audited)

Website Visitors: 34,800 + per month (417,600 + per year)

1/4 Page - size 3-4/5" x 6-1/16"

Single insertion cost: \$1,200 (ratecard value \$2,405)

Three insertions in 2013: **\$825** ea

Full Page - size 9" x 13" (bleed 9.25" x 13.25")

Single insertion cost: \$3,310 (ratecard value \$5,738)

Three insertions in 2013: **\$2,750** ea

With each display ad booked you receive a **complimentary categorized listing** (single with 1/4, double with full page), which includes a product image, description and contact info.

Submission deadline for listings and **booking deadline** for display ads in the upcoming Design Source Guide is **April 9th**. Material deadline for display ads is **April 16th**.

For further details and samples of Design Source Guide **listings** [click here](#). To view the complete 2013 Canadian Interiors **media kit** [click here](#). Our **special 1/4 page** format is non-standard and does not appear in the media kit.

This is an **extremely economical** means to reach the **entire Canadian design and architectural community**. Please contact me directly for any further information you may require.

Cheers!



House & Home

www.HouseandHome.com

Storage and Organizing Guide/Run of Site combination

- GTA Targeted Takeover of Storage & Organizing Guide
- 50,000 impressions over five months
- 10,000 GTA impressions per month for 5 months (including all available GTA Storage & Organizing Guide impressions with the rest being GTA ROS).
- Using all 3 ad unit sizes, leaderboard, big box and skyscraper, we would effect a TAKEOVER of the storage section – Space Solutions would *OWN THIS CATEGORY THROUGH BACK-TO-SCHOOL*
- Blog mention
- Inclusion in H&H Pinterest page

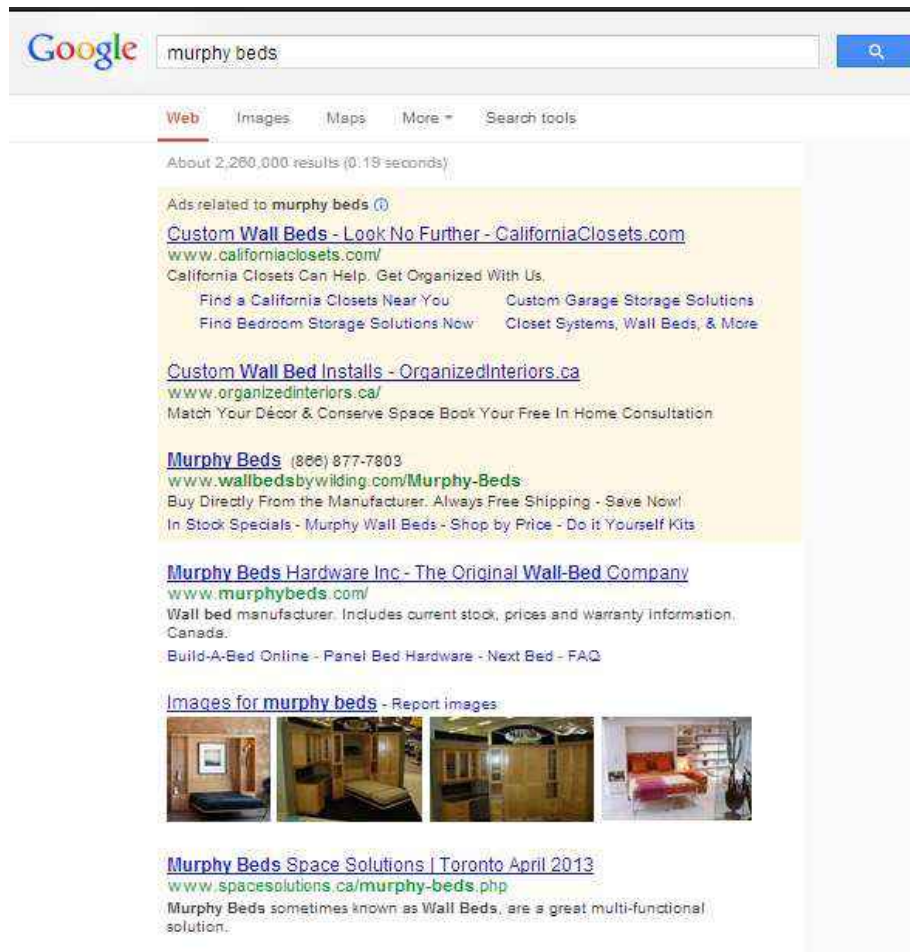
Special rate: \$375 month x 5 months = \$1,875



Storage & Organization Guide



Search Engine Performance



Murphy Beds

Space Solutions comes up #2 in organic search on the first page

Search Engine Performance

About 834,000 results (0.25 seconds)

Ads related to custom closets toronto (7)

Toronto Built-in Closets - We design & install custom closets
www.intouchinteriors.ca/custom-closets
Book your free design consultation.

Closets System - Toronto - MyClosetOrganizers.ca
www.myclosetorganizers.ca/416-907-4744
Closet Design and Organization for Any Size Closet & Budget. Call Now!

Custom Organization - StorageByDesign.ca
www.storagebydesign.ca/
Custom Design & Installation For Your Storage Needs. Call Us Now!

California Closets Toronto: Custom Closets
customcloset.ca/
Bright, Vibrant, Lush. These are all words used to describe Emerald 14-5641, Pantone's colour of the year for 2013. A luxurious jewel tone, Emerald Green can ...


Custom built in closets & cabinets in Toronto. Walk in storage ...
superiorclosets.com/
Toronto's source for closets, custom cabinets, closet organizers, custom closets, wall units, built in cabinets, walk-in closet, and built in wall units.
Closets and Cabinets Gallery - Superior Closets Products - Contact Superior Closets

Closet & Storage Solutions in Toronto reviews on HomeStars
homestars.com/en/toronto/closet-storage-solutions
Reviews of Closet & Storage Solutions companies in Toronto. ... Interior closet shelves, custom fitted interior closets, custom closets, interior closet organizer, ...

California Closets Toronto - California Cl...
www.californiaclosets.com/toronto
2 Google reviews

Closet Organizing Toronto - Professional...
www.organizing-toronto.com/ClosetOrganizin...
3 Google reviews

Space solutions | Toronto Custom closets, built-ins and shelving...
spacesolutions.ca/



Map for custom closets toronto

Ads (7)

Create Your Dream Closet.
www.royalcustomcabinets.ca/
Beautiful, Custom Made Closets.
Call Now For a Free Consultation!
1 105 Haist Ave unit 3, Woodbridge
(905) 264-6952 - Directions

Closets By Design
www.closetsbydesign.com/
Design Your New Closet Today.
30% Off - Free Installation!

Closet Organizer Systems
www.organizedinteriors.ca/
Organize Your Closets & Wardrobes
Request A Free Idea Book Today

Get an Organized Closet
www.solutions-stores.ca/
Free Custom Closet Design
and 10,000 of storage solutions!

California Closets
www.californiaclosets.com/
Look No Further! California Closets
Can Help. Get Organized With Us.
2 Toronto, ON
(866) 594-0864 - Directions

Custom Closet Solutions
www.kwikikloset.com/
High quality - great savings!
Professional installation included.

Custom Closets

Space Solutions comes up #6 in organic search on the first page

Search Engine Performance

About 1,740,000 results (0.21 seconds)

Ads related to **toronto closet organizers** (7)

Closets By Design - ClosetsByDesign.com
www.closetsbydesign.com/
Schedule an in-home closet design consultation. Absolutely free!
» Map of 780 Birchmount Rd, Toronto, ON

Closet Organizer Systems - OrganizedInteriors.ca
www.organizedinteriors.ca/
Organize Your Closets & Wardrobes Request A Free Idea Book Today

Get an Organized Closet - solutions-stores.ca
www.solutions-stores.ca/
Free Custom Closet Design and 10,000 of storage solutions!
» Map of 2329 Yonge Street, Toronto, ON and nearby solutions-stores.ca locations

Closet Organizers Toronto | California Closets
www.californiaclosets.com/toronto/closet-organizers-toronto
Need help from Professional Closet Organizers? Visit California Closets Toronto or call to schedule a free, in-home design consultation.

Closets Organizers Ontario | Custom Closets, Wall Beds ...
www.organizedinteriors.ca/
Closet Cabinetry Manufactures Toronto - Closets, Closet ... Our complement of closet organizers is the most comprehensive in Canada. We manufacture three ...
Photo Gallery - Contact Us - Closet Organizers - Vaughan

Custom built in closets & cabinets in Toronto, Walk in storage ...
superiorclosets.com/
Toronto's source for closets, custom cabinets, closet organizers, custom closets, wall units, built in cabinets, walk-in closet, and built in wall units.

Closet & Storage Solutions in Toronto reviews on HomeStars
homestars.com/on/toronto/closet-storage-solutions
Reviews of Closet & Storage Solutions companies in Toronto ... Relevant results for: Closets, Closet, Storage, Closet Organizer, Closet And Room Organizer, ...

Ads (6)

Custom Organizing Systems
www.californiaclosets.com/
Look No Further! California Closets Can Help. Get Organized With Us.

Need Closet Organization?
www.homedepot.ca/decor
Shop Home Depot® for All Your Home Storage Needs. View Offers! 2121 St. Clair Ave. West Toronto, ON (416) 765-2800 - Directions

Create Your Dream Closet
www.nyacustomcabinets.ca/
Beautiful, Custom Made Closets. Call Now For a Free Consultation! 105 Haist, Woodbridge, ON 1 (416) 553-0804 - Directions

Toronto Closet Organizers
www.spaceagetonoronto.ca/
A Wide Variety Of Closet Organizers To Choose From. Call 416-239-1202. Suite 13, 4242 Dundas St. W., Etobicoke (416) 239-1202 - Directions

Closet Organizers Toronto
www.space-solutions.ca/
Get Your Perfect Closet For Your Clothes Needs. Call For A Quote.

Custom Closet Solutions
www.kwikcloset.com/
High quality - great savings! Professional installation included.

Closet Organization Toronto

Space Solution has the 5th word ad on the first page

Search Engine Performance

<p>Storage Downtown Toronto (416) 691-8111 www.migsonstorage.com/ Clean, Bright and Secure Units Summer and Student Discounts! » Map of 2356 Gerrard Street East, Toronto, ON</p> <p>Self Storage in Toronto - Clean units. Low storage rates toronto.storage-mart.com/LocalDeals Rent space online - less than 5 min » Map of Woodbridge and nearby toronto.storage-mart.com locations Toronto Storage Units - Etobicoke Storage Units - Scarborough Storage Units</p> <p>Toronto Self Storage - AccessStorage.ca www.accessstorage.ca/ Storage Solutions for Toronto - Residential and Business Storage</p> <p>Closet & Storage Solutions in Toronto reviews on HomeStars homestars.com/on/toronto/closet-storage-solutions Reviews of Closet & Storage Solutions companies in Toronto. custom closets, interior closet organizer, shelving, built-in shelving, built-in shelves, storage, the ...</p> <p>Built in modern closets, Cabinets & Wall units - Toronto, Mississau... www.royalcustomcabinets.ca/ ... Built in modern closets, Entertainment units, Cabinets & Wall units in Toronto, ... to simply amazing, with functional and customized storage solutions that will ...</p> <p>Custom built in closets & cabinets in Toronto. Walk in storage ... superiorclosets.com/ Toronto's source for closets, custom cabinets, closet organizers, custom closets, wall units, built in cabinets, walk-in closet, and built in wall units.</p> <p>Our 10 Best Built-in Storage Ideas California Closets Toronto customcloset.ca/all...toronto-blog.../our-10-best-built-in-storage-ideas... We count down our top 10 favourite custom built-in storage ideas from California Closets.</p> <p>Toronto (GTA) built-in storage services, local jobs & qios - Kijiji... toronto.kijiji.ca - Kijiji Ontario Find built-in storage and more in Toronto (GTA). Visit Kijiji's services category for free, local classifieds in Canada.</p> <p>Toronto (GTA) built-in storage classifieds, find built-in ... - Kijiji... toronto.kijiji.ca - Kijiji Ontario Visit Kijiji Toronto (GTA) for Canada's most popular free classifieds site with over one million ads. Categories include buy & sell, cars, pets, jobs, homes, and ...</p> <p>Space solutions Toronto Custom closets, built-ins and shelving ... spaesolutions.ca/ Our specialties include custom closet organizers, reach in closets, walk in closets, dream closets, Murphy Beds, built ins, home offices, closet doors.</p>	<p>Storage In Toronto www.centronstorage.com/greatdeals Professional Staff and Affordable Prices-Call Now! 4500 Chesswood Dr., Toronto, ON Directions</p> <p>Entertainment Built-Ins www.royalcustomcabinets.ca/ Beautiful, Custom Made Built-Ins. Call Now For a Free Consultation!</p> <p>Need Storage In Toronto? www.applstorage.com/ (416) 883-5050 Clean And Secure Storage In Toronto Pay 4 Weeks & Get 4 Weeks Free! 530 Adelaide Street West, Toronto, ON (416) 883-5050 - Directions</p> <p>Toronto Self Storage www.myselfstorage.co/ pay 1 month get 2 month free heated, 24/access/Sec 416-522-2222</p> <p>In Storage www.pods.com/ PODS Storage - Simple & Cheap. You Pack, We Pick Up, Free Month! 40 Citron Court, Vaughan, ON (416) 291-7637 - Directions</p> <p>In Storage Toronto www.canadianselfstorage.com/ Long & Short Term Storage Available 50% Off - Contact For Details 32 Doncaster Avenue, Thornhill, ON (905) 771-0870 - Directions</p> <p>Toronto Modern Furniture www.modernsensefurniture.com/ Best priced Modern Contemporary Furniture, Custom Sofas, Sectionals 1875 Wilson Ave, Toronto, ON (416) 746-9381 - Directions</p> <p>See your ad here »</p>
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Built in storage Toronto

Space Solutions comes up #7 in organic search on the first page

Pay-per-click Traffic: Google Adwords vs. other (Yahoo, Bing)

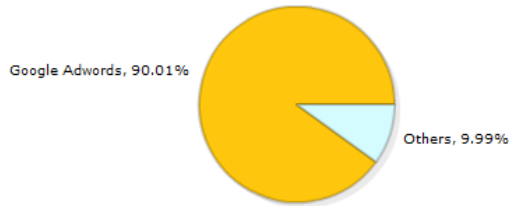
Impressions & Visits Share



Google Adwords: Impressions & Visits Share

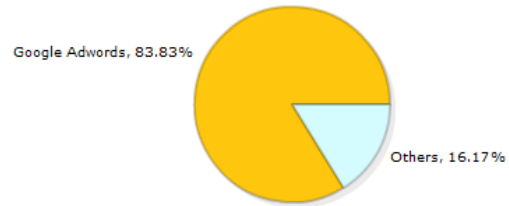
(Please note that Google has provided the following click & impression share for the campaign.)

Impressions



Total Impressions: 13047
 Google Adwords Impressions: 11744

Clicks



Total Clicks: 167
 Google Adwords Clicks: 140

Review of Reach Local Campaign

Display Retargeting Report for March 20-April 18





Review of Reach Local Campaign Display Retargeting Report for March 20-April 18



Review of Reach Local Campaign Search Report for March 20-April 18



Review of Reach Local Campaign Search Report for March 20-April 18



Google Word-Ads

These are our *PROPOSED REVISIONS*, which we would like to implement ASAP.

Revised Ads

Built-In : Active	<i>Revised Ads</i>	Link
Built-In Solutions		
Built-In Solutions For Your Home. Call Today For a Quote. Toronto.	Storage/Entertainment Units, Home Office, Murphy Beds & more! GTA	http://www.spacesolutions.ca/builtins.php
Built-In Closets and More		
Built-In Storage For An Organized Home. Call Us Today For A Quote.	Storage Solutions for Every Space in Your Home. Book a home visit.	http://www.spacesolutions.ca/builtins.php
Closets : Active		
Space Solutions		
Enlarge or Remodel Your Closet. Contact Us Today For A Quote.	Enlarge or remodel your closets. Book a free in-home consultation.	http://spacesolutions.ca/closets.php
Space Solutions		
Get Your Perfect Closet For Your Clothes Needs. Call For A Quote.	Modular, Full Custom, and Built-in Closets for YourClothes Needs.	http://spacesolutions.ca/closets.php
General : Active		
Custom Storage Solutions		
Custom Space Solutions to Organize Your Home. Closets and More.	Closets, Storage, Entertainment Units, Home Office & Murphy Beds.	http://spacesolutions.ca/
Closets & Storage		
Custom Design and Install of Home Storage. Built-in Closets and More.	We design & install custom storage solutions. Book a site visit.	http://spacesolutions.ca/
Custom Sliding Doors		
Custom Contemporary Sliding Doors And Room Dividers. Free Quote.	Contemporary Sliding Doors and Room Dividers. Book a site visit.	http://spacesolutions.ca/doors.php



124 Merton St. Ste. 501
Toronto Ontario
M4S 2Z2
416 850 8787
tf: 1 877 850 8787
fx: 647 439 8425

New Ads

NO CURRENT ADS	<i>Proposed New Ads</i>	<i>Link</i>
Murphy Beds : Inactive		
Murphy Beds	Installing Murphy Beds in the GTA since 2002. Book a site visit.	http://www.spacesolutions.ca/murphy-beds.php
Garage: Inactive		
Garage Storage Solutions	Customized Garage and Mudroom Storage Systems. Book a home visit.	http://www.spacesolutions.ca/garage.php
General : Active		
Custom Home Offices	Built-in Workspaces, Cabinetry & Murphy Beds. Book a home visit.	http://www.spacesolutions.ca/builtins.php

Display ads



CLOSETS & WARDROBES

660 Eglinton Ave. E.
416.322.5575  space solutions.ca



MURPHY BEDS

660 Eglinton Ave. E.
416.322.5575  space solutions.ca



SLIDING DOORS & ROOM DIVIDERS

660 Eglinton Ave. E.
416.322.5575  space solutions.ca



WALL UNITS & BUILT-INS

660 Eglinton Ave. E.
416.322.5575  space solutions.ca



CLOSETS & WARDROBES

660 Eglinton Ave. E.
416.322.5575



space **solutions.ca**



MURPHY BEDS

660 Eglinton Ave. E.
416.322.5575



space **solutions.ca**



SLIDING DOORS & ROOM DIVIDERS

660 Eglinton Ave. E.
416.322.5575



space **solutions.ca**



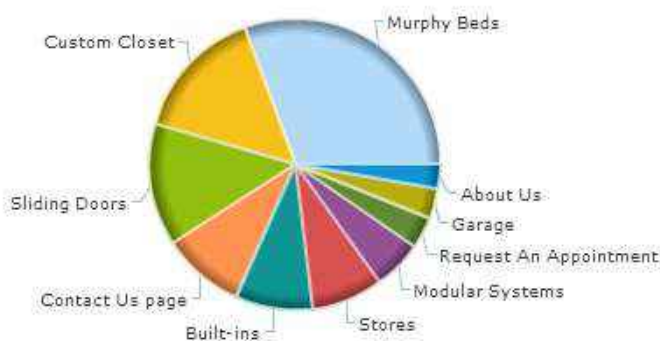
WALL UNITS & BUILT-INS

660 Eglinton Ave. E.
416.322.5575

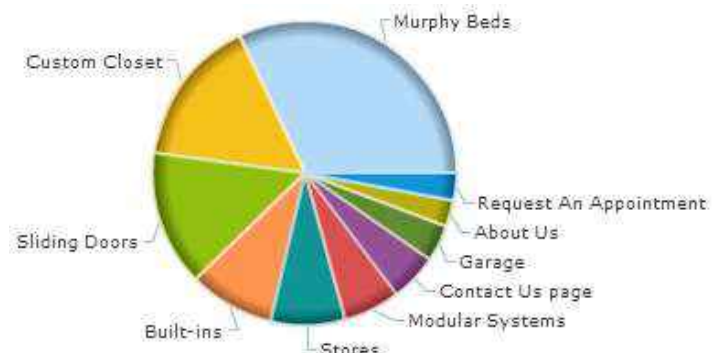


space **solutions.ca**

Percentage of Web Events By Page
Dec 1 2012- Feb 15, 2013



Feb 16 – Apr 30, 2013



Keyword Summary By Product

Products	Keywords	Impressions	Visits	CTR %
	Murphy Bed Toronto	960	28	2.92
	wall murphy beds Toronto	954	30	3.14
	murphy wall bed	704	6	0.85
	Murphy Bed	311	1	0.32
	Murphy Beds	232	1	0.43
	Murphy Beds Toronto	177	12	6.78
	wall murphy beds	80	0	0
	murphy wall bed Toronto	73	3	4.11
	modern murphy beds	30	0	0
	queen murphy bed	29	0	0
	murphy wall beds Toronto	26	0	0
	murphy wall beds	24	1	4.17
	Murphy Bed Mississauga	14	1	7.14
	double murphy bed	12	1	8.33
	single murphy beds	10	0	0
	queen murphy beds	9	0	0
	custom murphy beds Toronto	3	1	33.33
	Murphy Beds Mississauga	3	1	33.33
Total Beds		3651	86	5.825
	closet door	2249	7	0.31
	closet organizers Toronto	1165	14	1.2
	closet organization	712	1	0.14
	closet organizer	545	0	0
	closet organizers	450	1	0.22
	closet designs Toronto	275	4	1.45
	closet systems	234	0	0
	walk in closet design	186	1	0.54
	closet designer	167	0	0
	walk in closet	136	0	0
	closet system	108	0	0
	closets design	107	2	1.87
	closet solutions Toronto	94	7	7.45
	closet solutions	76	1	1.32
	built in closet Toronto	67	0	0

	closet organizer Toronto	65	0	0
	closet design	64	0	0
	closets solutions	53	2	3.77
	custom closets Toronto	48	2	4.17
	custom closet organizers	45	0	0
	custom closets Mississauga	33	2	6.06
	closet organizers Mississauga	28	1	3.57
	built in closets	27	0	0
	custom closet design	26	0	0
	custom closets design	26	0	0
	closets systems	23	0	0
	closet design Toronto	23	1	4.35
	closets organizers	22	0	0
	custom closet Toronto	22	0	0
	closet organizing	21	0	0
	organize closet	21	0	0
	closets organization	20	0	0
	built in closet	20	0	0
	walk in closet organizers	19	1	5.26
	closet designer Toronto	18	0	0
	walk in closet organizer	17	0	0
	closet designs	17	0	0
	walk in closet organization	15	0	0
	walk in closet Toronto	15	0	0
	closets design Toronto	14	0	0
	closets organizers Toronto	13	0	0
	organize closet space	13	0	0
	closet installers Toronto	12	0	0
	closet organizer Mississauga	11	1	9.09
	custom closets Markham	11	0	0
	closet organizing Toronto	11	0	0
	closet space organizers	11	2	18.18
	custom closet organizer	11	0	0
	closet systems Markham	11	0	0
	custom closets organizer	10	0	0
	walk in closet designs	10	0	0
	built in closets Toronto	10	0	0
	closet installation Toronto	9	0	0

	closet organizers Markham	9	1	11.11
	closets organizer	6	1	16.67
Total Closets		7431	52	1.758727273
	Sliding doors Toronto	856	12	1.4
	Sliding doors	688	3	0.44
	Sliding door	473	0	0
	indoor doors	355	1	0.28
	sliding glass doors	304	4	1.32
	Sliding door Toronto	245	2	0.82
	sliding glass door	114	0	0
	sliding glass door Toronto	101	0	0
	sliding glass doors Toronto	64	2	3.13
	indoor doors Toronto	45	1	2.22
	sliding door replacement	27	0	0
	Sliding door Mississauga	18	0	0
	sliding glass doors Mississauga	14	0	0
	Sliding Door installation	10	1	10
	Sliding doors Mississauga	9	0	0
	sliding doors replacement	3	1	33.33
Total Doors		3326	27	3.30875
	office organizers	212	0	0
	office organizer	110	0	0
	home office organization	54	0	0
	office organization	53	0	0
	office organization Toronto	53	0	0
	organize office	52	0	0
	office organizer Toronto	32	0	0
	home office organizers	20	0	0
Total Office		586	0	0
	Space Solutions	358	22	6.15
	Space Solutions Toronto	65	4	6.15
Total SS		423	26	6.15

Recommendations

- House and Home has greatly evolved their geo and topical targeting. We suggest a take-over of the online Storage and Organization Guide.
- Space Solutions is now doing very well in organic search but must keep on top of it as it can still be improved.
- It cost \$1.30-1.35 to generate a visit with Pay Per Click. It was \$1.10 in Jan then \$1.20 in Feb and still climbing – this signals increased competition.
- Proxy phone numbers can be imposed in other media such as the newsletter. This would allow Space solutions to have some measure of metrics from the newsletter.
- There is an opportunity to collect data from the Retargeting campaign by using a proxy phone number, one that is different from the Search campaign, at a cost of \$29.99 per month for a 4 cycle minimum
- Send out a geo targeted e-blast to **Canadian Interiors and Builders Magazine's database** when the new product line launches.
- Download the Reach Local mobile app, which will notify you in real-time when leads come in.
- Make the Request and Appointment form on each page a separate web event. In doing so, you will be able to track these requests as separate from those from the general contact page.
- The logged calls in the Reach Local dashboard provide a wealth of information regarding your customers wants as well as how your staff interacts with them. We suggest listening to some of these calls to help streamline the experience for any customer calling in to the showroom.
- The data below details the trail of a lead. You can see that they came in from the Sliding Doors page, jumped to the Built-ins page, then the Stores page and finally ended up on the request an appointment form at 10:00 pm; however, it was not submitted. Space Solutions should be following up to see if contact or sales were made and rating visits.
- Inquire about parking the Space Solutions trailer at the Petro Canada at Bayview and Moore Ave.



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13-05-15	10:01:17 PM	News	Alliston, ON	Not Rated
More Info				
13-05-15	10:00:38 PM	Request An Appointment	Alliston, ON	Not Rated
More Info				
13-05-15	10:00:11 PM	Stores	Alliston, ON	Not Rated
More Info				
13-05-15	9:59:33 PM	Built-ins	Alliston, ON	Not Rated
More Info				
13-05-15	9:59:12 PM	Sliding Doors	Alliston, ON	Not Rated