

**News Gothic Condensed** is our corporate typeface. It is primarily used on all our corporate stationary as well as being suitable for headlines and sub-headings in our communication and information materials

ABCDEFabcdef123456789  
*ABCDEFabcdef123456789*  
**ABCDEFabcdef123456789**  
*ABCDEFabcdef123456789*

**ITC Garamond** is our body text typeface. All text blocks that are more than two paragraphs in length should be set using this typeface.

ABCDEFabcdef123456789  
*ABCDEFabcdef123456789*  
ABCDEFabcdef123456789  
*ABCDEFabcdef123456789*  
**ABCDEFabcdef123456789**  
*ABCDEFabcdef123456789*

Use the correct typeface. There are many similar typefaces, but they will give a very different look and feel.

Type Type

ITC Garamond Book

Adobe Garamond

Type

News Gothic Bold Condensed

Type

News Gothic Bold

For assistance in using this corporate identity system, contact:

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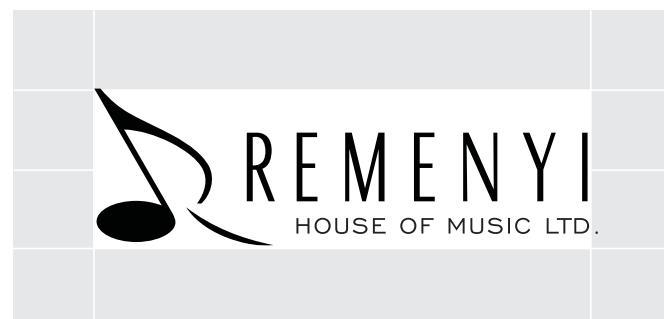
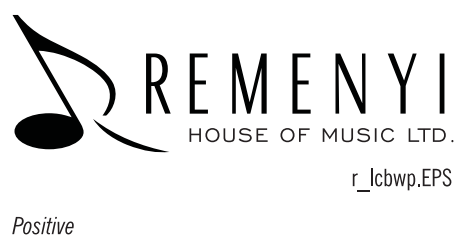


**Corporate Style Guide**

tools for working with the Remenyi visual identity



Use the correct colours. If this is not possible then use a single colour by either reproducing the logo in *positive* with the darkest colour available or *reversed* by knocking the logo out of the background colour.



The logo and wordmark need a space all around equal to one half its height. Invading this space with any graphic elements or trimming away any of this space will cause the Remenyi logo to lose its status.



The logo and wordmark can be cleanly reproduced as small as 1.5 inches.

	Pantone Matching System	CMYK	Web Safe
Corporate Copper	PMS 471	0/56/100/18	CC6600
MusiKid's Grape	PMS 682	27/76/0/6	9933CC
Music Books Cornflower	PMS 2718	72/43/0/0	3366CC
Strings Moss	PMS 5767	15/0/65/38	999966
Pianos Sienna	PMS 125	0/23/100/27	CC9900
Corporate Nougat	PMS 4525	0/6/38/18	CCCC99

Use the correct colours. This sextet of colours has been selected to put Remenyi in the best light for its customers; to better differentiate its departments; and reproduce accurately in every possible situation.



These exceptions to using the corporate colours in the logo are to represent the departments within Remenyi. The different colours emphasize the differences among them but work in harmony.